



American Planning Association
Delaware Chapter

Creating Great Communities for All

2026 Delaware APA Executive Committee Retreat

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- **Lunch**
- DE APA Chapter Round Table/Mini Presentations, Planning Highlights & Priorities in DE & Region;
- 2027-2031 Strategic Plan Update
- Appointment - New Treasurer
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concerns (Admin Support), Challenges

President's Report

Welcome New EC Members

- **Action** – Approval of Minutes (Dec 2025)
- APA National Updates
- 2025 Accomplishments

APA National

- **Chapter President's Council (CPC)**
 - Liaison to APA National
 - Grants – Program, Travel, Administrative
- **It Takes a Planner Resource HUB**

Long-term vision, Data-driven insights, Planning expertise

 - Includes message guidance, visual assets, social graphics, creative signage, and reference materials
 - <https://www.planning.org/policy/it-takes-a-planner/hub/>
- **2026 Chapter and Volunteer Award Nominations**
 - Outstanding Chapter Volunteer
 - Karen B. Smith
 - Lynn Jorgensen
 - <https://jotform>

APA National



- **Registration is Open!**
 - Hotels, Exhibitors & Sponsors, and Program Info is up
- **Conference Themes & Topic Areas**
 - Climate Change, Energy, and the Environment
 - Economic Trends and Transformations
 - Emerging and Evolving Technology
 - Inclusive Planning for Social Change
 - Upskilling for the Future
 - Housing Challenges and Solutions
 - Navigating the Political Landscape
 - Transportation and Infrastructure

APA National



- **Chapter President’s Council (CPC)**
 - Aaron Ray, New CPC President
- **Leadership Circle (6)**
 - CT, DE, IN, MD, N New England, RI, SC, TN, WV

Staff Contacts

APA Board and AICP Commission



Leadership Director
Samantha Morse
smorse@planning.org



Leadership Associate
Victoria (Tori) Silvester
vsilvester@planning.org



Professional Practice Director
Felicia Braunstein
fbraunstein@planning.org

Component Councils



Divisions Associate
Angelica Serrano
aserrano@planning.org



Chapter Associate (vacant)
Juliana Elorza, temp staff
jelorza@planning.org



Student Program Associate
Amanda Miller
amiller@planning.org

National Volunteer Support



Leadership Manager
Meta Gorup
mgorup@planning.org



Chief Financial and Member Engagement Officer
Alejandro Fuentes
afuentes@planning.org



Chief Operating Officer
Harriet Bogdanowicz
hbogdanowicz@planning.org

2025

- **2025 Accomplishments**
 - NPC and Networking in Denver – **SUCCESS!**
 - Dropbox – **Moving to Gmail for Non-Profits**
 - Revamped Budget Review & Simplification – **SUCCESS!**
 - Membership Outreach Tours – **SUCCESS?**
 - Planning Commissioner pilot outreach
 - Develop new ideas & outreach strategies
 - Annual Meeting and Fall Event – **SUCCESS!**
 - Continue to offer virtual trainings with CMs – **SUCCESS!**
 - Develop a content strategy for Communications – **ONGOING**
 - Continue to offer in-person networking events – **SUCCESS!**
 - Work on new partnerships for Advocacy – **SUCCESS?**

Agenda

Business Meeting

- President's Report
- **Treasurer's Report**
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations
- Planning Highlights & Priorities in DE & Region;
 - 2027-2031 Strategic Plan Update
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concern, Challenge

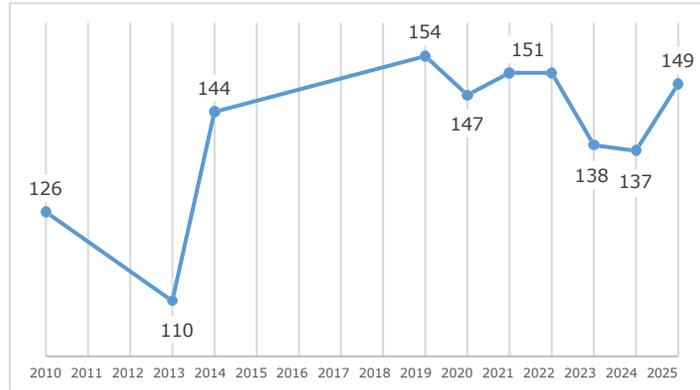
Agenda

Business Meeting

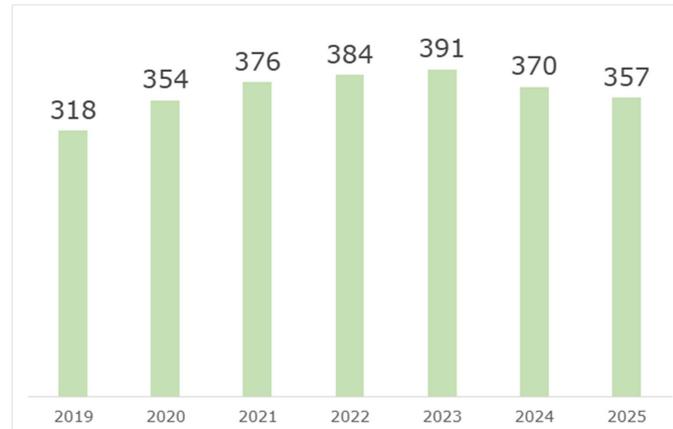
- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - **Membership**
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations
- Planning Highlights & Priorities in DE & Region;
 - 2027-2031 Strategic Plan Update
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concern, Challenge



Chapter Membership since 2010



Chapter E-mail Contacts

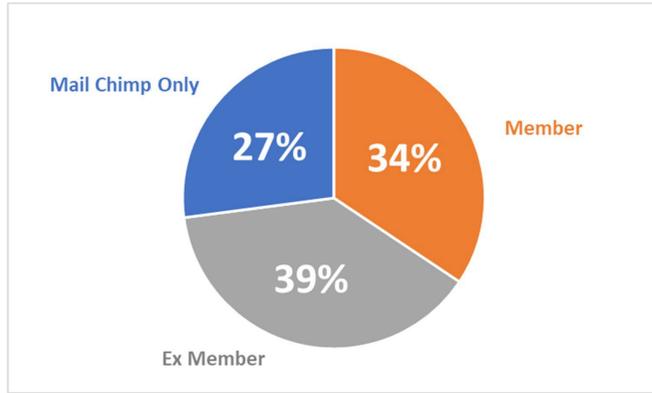




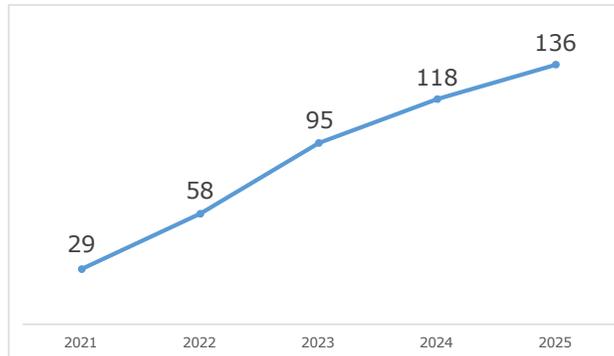
MEMBERSHIP REPORT

JANUARY 2026

Current Chapter E-mail Classification¹



Cumulative Planning Buddy Contacts²



¹ *Data are from December 2025. Members here also include non-Chapter APA members.

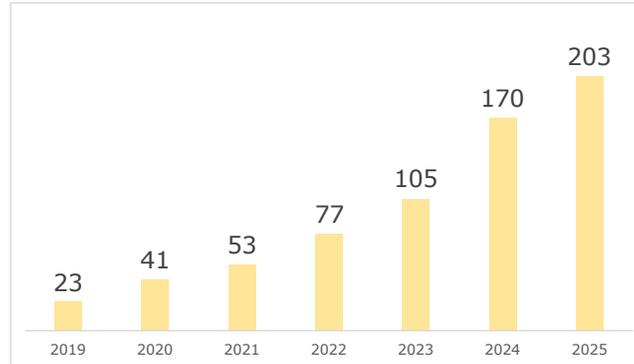
² Data from 2024 are as of November 2024.



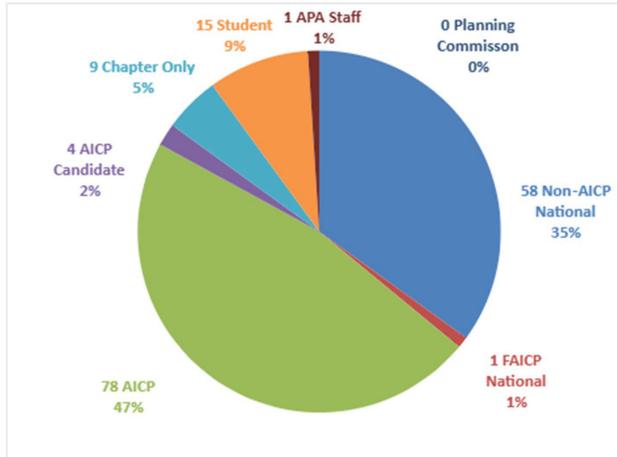
MEMBERSHIP REPORT

JANUARY 2026

LinkedIn Followers



Chapter Membership by Type

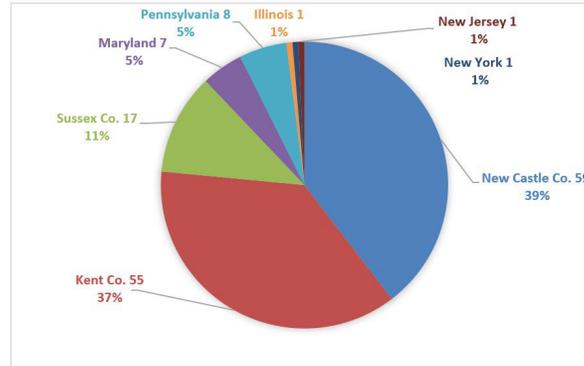




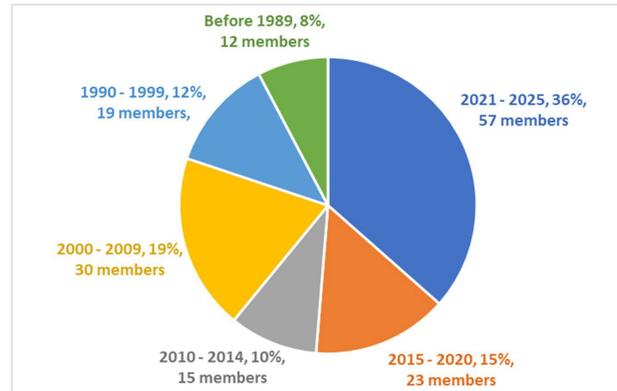
MEMBERSHIP REPORT

JANUARY 2026

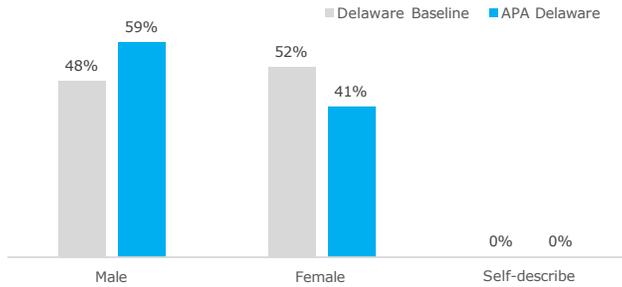
Chapter Membership by Location



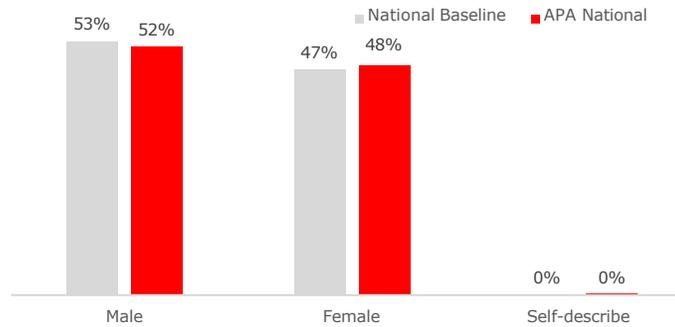
Chapter Membership by Join Date



Chapter Membership by Gender vs. Delaware Workforce Baseline³



National APA Membership by Gender vs. USA Workforce Baseline⁴



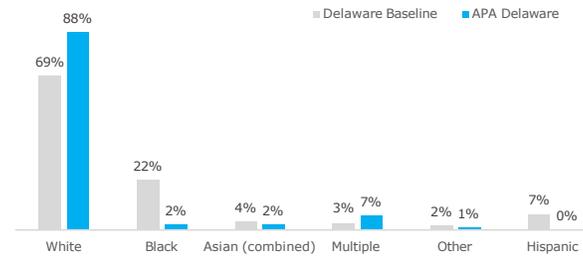
³ Sources: Chapter Demographics are from APA National, July 6, 2021. Baseline data are from the Bureau of Labor Statistics, Workforce Composition, 2015.

⁴ Sources: National APA Demographics are from APA National, July 6, 2021. Baseline data are from the Department of Labor, Workforce Composition, 2020.

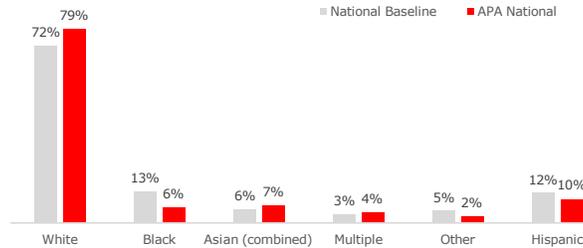
Though available internally, APA National has not released further demographic data since 2021.



Chapter Membership by Race/Ethnicity vs. Delaware Population Baseline⁵



National APA Membership by Race/Ethnicity vs. USA Population Baseline⁶



⁵ Sources: Chapter Demographics are from APA National, July 6, 2021. Baseline data are from the American Community Survey, 2015-9. Racial data here are inclusive of Hispanic origin. Asian (combine) groups those identifying as Asian Indians, Chinese, and other Asian-origin nations together. "Multiple" are those who identify as more than one race, while "Other" are those who identify with another race. Delaware had no members of Native American or Pacific Islander origin in 2021. These racial groups are subsequently excluded from both the state and national comparisons presented here.

⁶ Sources: National APA Demographics are from APA National, July 6, 2021. Baseline data are from the American Community Survey, 2015-9. Racial data here are inclusive of Hispanic origin. Asian (combine) groups those identifying as Asian Indians, Chinese, and other Asian-origin nations together. "Multiple" are those who identify as more than one race, while "Other" are those who identify with another race. Delaware had no members of Native American or Pacific Islander origin in 2021. These racial groups are subsequently excluded from both the state and national comparisons presented here.

Equity, Diversity, and Inclusion Progress Report

ID	Project Detail – 2025	Status	Status
1	Develop Chapter EDI Strategy/Recommendations	 Complete	Report completed by CHPlanning in January 2021
2	Assign EDI work to a committee/group	 Complete	EDI assigned to Membership Committee
3	Incorporate EDI into Strategic Plan	  Complete	EDI-related strategies and actions have been introduced
4	Obtain/analyze Chapter demographic trends	Complete / update  	These data were obtained from APA National and were analyzed in the Membership Report. An update to these data is needed from APA National.
5	Coordinate with and through New Castle County's Youth Planning Board along with university students to engage emerging planners	  Complete / ongoing	Emerging planners sit on Membership Committee. Ongoing emerging planner-specific classes and events occur each year. Closer coordination with the YPB should be pursued.
6	Promote inclusive public outreach techniques to broaden awareness of planning	Complete /	Equitable outreach presentation/discussions at APA events. Developed Housing Supply Accelerator



MEMBERSHIP REPORT

JANUARY 2026

7	Establish partnerships w/EDI-related coalitions and organizations to promote the Chapter	  Complete / ongoing	Partnership with Healthy Communities Delaware to support an Equity Action Conference. Support and promote DHHS on the upcoming Thriving Communities Summit on March 18, 2026 in Dover.
8	Support the interests of disadvantaged communities in the development & execution of plans	  Complete / ongoing	Developed Housing Supply Accelerator Report.

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - **Meetings and Events**
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations
- Planning Highlights & Priorities in DE & Region;
 - 2027-2031 Strategic Plan Update
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concern, Challenge

2025 DELAWARE PLANNING CONFERENCE & ANNUAL MEETING



Healthy by Design
Planning Communities for All

DE-APA Executive Committee Retreat

January 23, 2026

Meetings & Event's Committee's
Conference Report



American Planning Association
Delaware Chapter

Creating Great Communities for All

Revenue



Event Name	Quantity	Total Face Value	Gross Sales	Net Sales	Difference
2025 Delaware Planning Conference and Annual Meeting	94	\$9,720.00	\$9,720.00	\$8,909.96	\$810.04
For Sponsors - 2025 Delaware Planning Conference and Annual Meeting	7	\$4,250.00	\$4,250.00	\$3,956.97	\$293.03
Totals	101	\$ 13,970.00	\$ 13,970.00	\$ 12,866.93	\$1,103.07

Gold Level: \$750	<ul style="list-style-type: none"> * Name/Logo on the printed Conference program. * Name/Logo on the DE-APA Conference promotion materials webpage and registration site. * Name/Logo listed on conference signs and slide on presentation screen between sessions. * Exhibitor Table in Conference Ballroom in prime location. * Two (2) Complementary Registrations.
------------------------------------	---

Silver Level: \$500	<ul style="list-style-type: none"> * Name/Logo on the printed Conference program. * Name/Logo listed on conference signs and slide on presentation screen between sessions. * Exhibitor Table in Conference Ballroom. * One (1) Complementary Registration.
--------------------------------------	---

Bronze Level: \$250	<ul style="list-style-type: none"> * Name/Logo on the printed and web-based Conference program. * Name/Logo listed on conference signs and slide on presentation screen between sessions.
--------------------------------------	---

Conference Registration Rates (Credit Card Only)	
APA and APHA Members:	\$ 100.00
Non-members:	\$125.00
Elected Officials and Planning Commissioners:	\$ 80.00
Students:	\$ 30.00

Sponsorship

Gold Level



Silver Level



Bronze Level



	Revenue	#		
Gold	\$ 750.00	4	\$	3,000.00
Silver	\$ 500.00	2	\$	1,000.00
Bronze	\$ 250.00	1	\$	250.00
			\$	4,250.00

Attendance/ Base Costs



Full Day Breakfast/Snacks/Lunch		
Food Service	\$	65.00
Service fee (21%)	\$	13.65
Total Food Cost	\$	78.65

EventBrite 9% Charge on Fees			
APA Members	\$	100.00	\$ 9.00
Non-Members	\$	125.00	\$ 11.25
Retired/Elected Officials	\$	80.00	\$ 7.20
Student	\$	30.00	\$ 2.70
Speakers	\$	-	\$ -
Sponsorship Comps	\$	-	\$ -

Attendance			Revenue	Expense	Balance +/-
APA Members	58	\$	5,800.00	\$ 5,083.70	\$ 716.30
Non-Members	26	\$	3,250.00	\$ 2,337.40	\$ 912.60
Retired/ Elected/ Planning Commissioner	7	\$	560.00	\$ 600.95	\$ (40.95)
Student	3	\$	90.00	\$ 84.35	\$ 5.65
Speakers Comps	12	\$	-	\$ 943.80	\$ (943.80)
Sponsorship Comps	9	\$	-	\$ 707.85	\$ (707.85)
Student Comps	2	\$	-	\$ 78.65	\$ (78.65)
TOTALS	117	\$	9,700.00	\$ 9,836.70	\$ (136.70)

Revenue & Costs

Attendance			Revenue	Expense	Balance +/-(-)
APA Members	58	\$	5,800.00	\$ 5,083.70	\$ 716.30
Non-Members	26	\$	3,250.00	\$ 2,337.40	\$ 912.60
Retired/ Elected/ Planning Commissioner	7	\$	560.00	\$ 600.95	\$ (40.95)
Student	3	\$	90.00	\$ 84.35	\$ 5.65
Speakers Comps	12	\$	-	\$ 943.80	\$ (943.80)
Sponsorship Comps	9	\$	-	\$ 707.85	\$ (707.85)
Student Comps	2	\$	-	\$ 78.65	\$ (78.65)
TOTALS	117	\$	9,700.00	\$ 9,836.70	\$ (136.70)
Technology Assistance - Room Fee		\$ 1,173.90	\$ -	\$ 1,173.90	\$ (1,173.90)
Misc. Supplies (Name tags/Signs/awards)		\$ 600.00	\$ -	\$ 600.00	\$ (600.00)
Room Comps (3 rooms/1 nights)		\$ 95.59	\$ -	\$ 286.77	\$ (286.77)
Grottos - Post Party		\$ 185.42	\$ -	\$ 185.42	\$ -
Audio Visual (Screens/ Projector	(No Fee - Maybe?)		\$ -	\$ -	\$ -
TOTALS				\$ 2,246.09	\$ (2,060.67)
TOTALS w/o SPONSORSHIP			\$ 9,700.00	\$ 12,082.79	\$ (2,382.79)
TOTAL SPONSORSHIP FUNDS	6	\$	4,250.00	\$ 293.03	\$ 3,956.97
	4 Gold, 2 Silver, 1 Bronze			Projected Balance	\$ 1,574.18
				Profit / (Loss)	

What Worked Well? (Strengths to Repeat)

*Brainstorm – then pick the top 3

Eventbrite

Sponsorships made good.

Teamwork of Committee

Timing – nice time of year to have it

Timing – day of events did not seem rushed

Technical AV was managed well and responsive to issues.

Bally's worked well with on an AV – tech worked directly with us.

Variations in the format – ethics vs. Panel discussions

Panel discussion were very good. Good moderation and relaxed discussion.

Planning early and ahead of curve for most of it.

Dover is good place to repeat – centralized.

Grottos Happy Hour worked well.

What were the Challenges or Things we Could Improve.

*Brainstorm – then pick the top 3

Perhaps breakout sessions

Week after Thanksgiving is a challenge for organization, registration closing, reporting.

Venues are requiring more before notice on attendees

Do save the date earlier.

People mark calendar, but may not register. People may need to see sessions earlier

Early bird discount. (early is for benefit whereas late is penalty)

Registration table away from conference room.

Sponsors table maybe in room.

Target East Maryland/Eastern Shore to come to Dover. Have speakers from there.

Do more marketing within Eventbrite. Maximizing use.

Hand out Paper Agendas and Speaker packets

2026 Delaware Planning Conference & Annual Meeting

Target Dates: December 9th or 10th. (Allows a buffer week after Thanksgiving)

Proposed Location: Bally's Dover Casino Resort

Proposed Marketing: In addition to DE-APA membership and related fields, more outreach to the Maryland within the Delmarva Peninsula.

Proposed Sessions Structure: Propose using breakout rooms for Session choices – with set of Morning Sessions and set of Afternoon sessions. **This would allow conference to cover some subjects that have a more specialized appeal and/or not targeted specifically to Delaware (ex: Floodplain management in beach communities; Addressing Homelessness).**

Morning speakers, Afternoon Speaker Activities, Max Walton, and Ethics sketches would be in Main Room.

Proposed Room Arrangement: Sponsor Tables within the Main Ballroom. Registration outside the entry way to ballroom so that a person can continue check in but watch presentations.

Agenda

Business Meeting

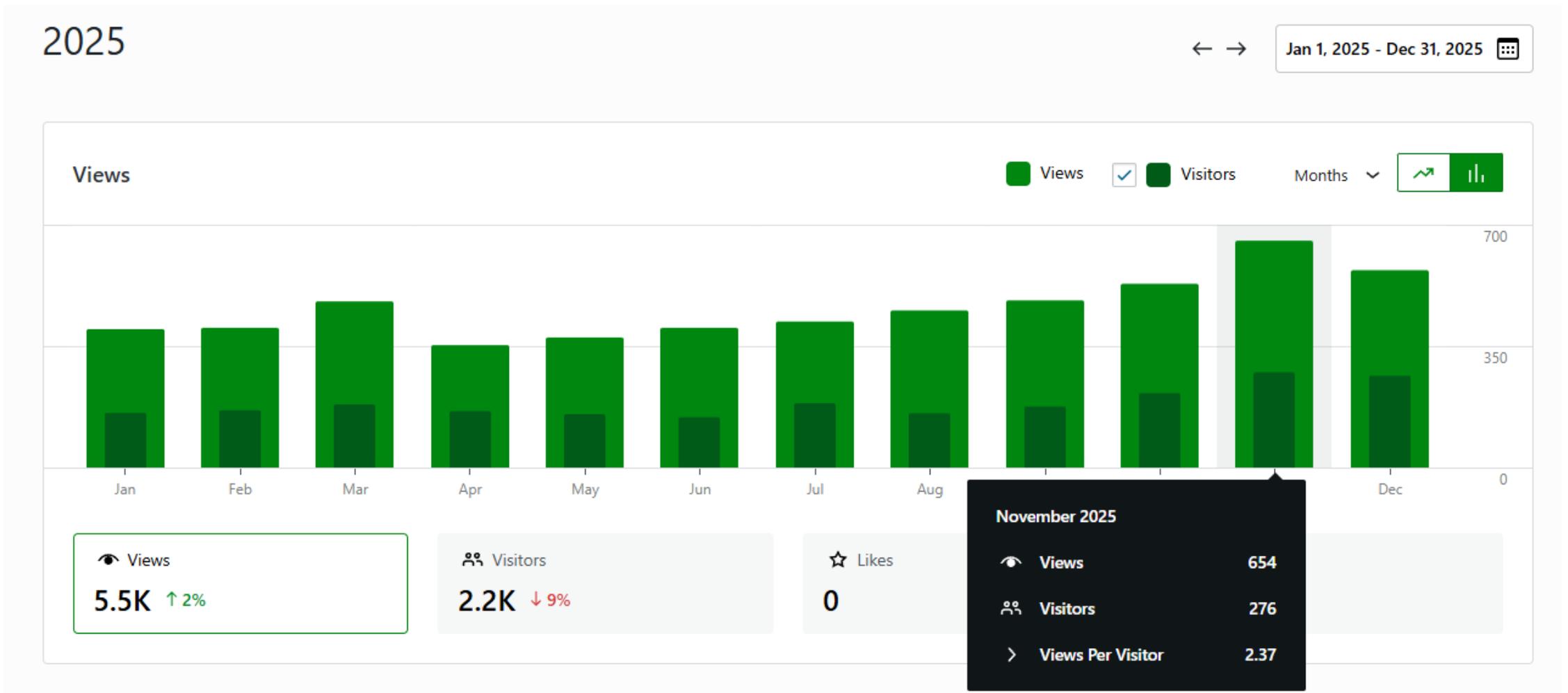
- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - **Communications**
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations
- Planning Highlights & Priorities in DE & Region;
 - 2027-2031 Strategic Plan Update
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concern, Challenge



Communications Committee

Sophie Thompson, Savannah Edwards, Nicole Seymour, Sharon Cruz, Sean O'Neil, Mike Tholstrup, Mike Hahn, Josh Thomas, Nate Attard

Delaware APA web site



- Note: Year 2024 was 5.4K views; 2.5K visitors

Delaware APA web site

Most viewed (i)

Posts & pages Archive

Posts & pages	Views
Home	2,915
Job Postings	1,180
Home page / Archives	217
Membership	189
Executive Committee	189
Chapter President	100
Contact Us	88
Photo Galleries	86
Vision & Mission	68
Webcasts & Webinars	52

[View all](#)

Referrers (i)

Views

Search Engines ▼	1,104
planning.org ▼	292
WordPress.com Reader	30
Facebook	18
LinkedIn	17
com.google.android.googlequicksearchbox	11
amaxnr.store	10
statics.teams.cdn.office.net	9
urbanchr.online	9
blogsmith.online	8

[View all](#)

Delaware APA web site



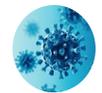
All-time insights

Total views ⓘ

Months and years

Average per day

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
2011						125	238	241	1K	1K	766	758	4,163
2012	879	983	886	809	755	845	866	798	709	714	910	631	9,785
2013	895	712	906	683	827	970	930	972	826	646	864	1.1K	10,305
2014	1.1K	889	1K	739	745	781	966	1K	1.4K	1.6K	723	693	11,661
2015	713	657	808	687	655	852	773	933	921	768	820	743	9,330
2016	648	563	650	513	658	665	614	852	629	1K	1.8K	631	9,242
2017	707	671	1.4K	624	605	545	605	665	436	936	617	556	8,319
2018	911	785	647	647	717	483	676	774	786	1.2K	460	304	8,355
2019	818	409	763	696	547	603	522	441	829	1.2K	756	412	7,960
2020	440	354	288	259	307	353	331	370	624	792	595	564	5,277
2021	222	186	208	200	233	170	210	189	494	541	814	433	3,900
2022	213	293	293	231	464	222	265	367	384	376	267	386	3,761
2023	298	315	259	202	198	320	189	238	650	270	338	260	3,537
2024	367	403	342	346	449	399	343	605	388	487	673	587	5,389
2025	399	403	479	353	375	403	421	453	482	530	654	569	5,521
2026	338												338

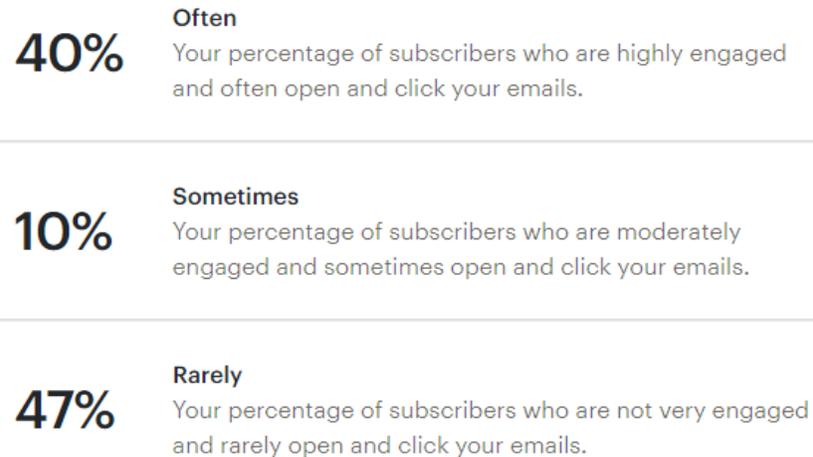


Fewer Views  More Views



MailChimp Stats or Analytics

- 357 email subscribers as of 1/21/26; down 3% for year (-11). 376 at the beginning of Jan 2022.
- Engagement: 17 Mailchimp's sent 2025; 20 in 2024; 30 Mailchip 2023.
- Average open rate is 41.2% up 20.8% from one year ago (34.4% (2023)).
- Average click rate is 10% up 20.6% from one year ago (7.9% in 2022).
- Clicks per unique opens at 24.2%.



Facebook

- 94 likes (2022); ? in 2025
- 101 Followers (2022); 147 in 2025
- 19 organizational FB followers (2022); 23 in 2025
- 1703 total Views 2025



Summary & Recommendations

- Do we look at our media platforms to update, edit, or refresh certain items and contacts?
- Can we market ourselves better by announcing how to be a member or where to sign up for newsletter at all events?
- Continue sponsoring and having materials present – flyer, cards, general info to find & how to contact us?
- Continue effort to offer the e-newsletter to members as a platform for posting their news and articles and convey that better? Very little outside participation beyond Communications Committee.
- How do we engage others with planning interests to join which cross links or correlates with increased viewing.
- Confirm who manages and has access to Mailchimp, WordPress web, Facebook for outreach and updates. Example: Meeting Minutes or President's Message
- Continue to monitor MailChimp and new membership sign-up to ensure that people are accurately listed.
- Confirm Communications Committee reps and who does what?

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - **Advocacy**
- Lunch
- DE APA Chapter Round Table/Mini Presentations
- Planning Highlights & Priorities in DE & Region;
 - 2027-2031 Strategic Plan Update
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concern, Challenge

Advocacy Committee

11 Current Members

- Josh Thomas (Chair)
- Mike Tholstrup (President)
- Kelly Valencik (Vice President)

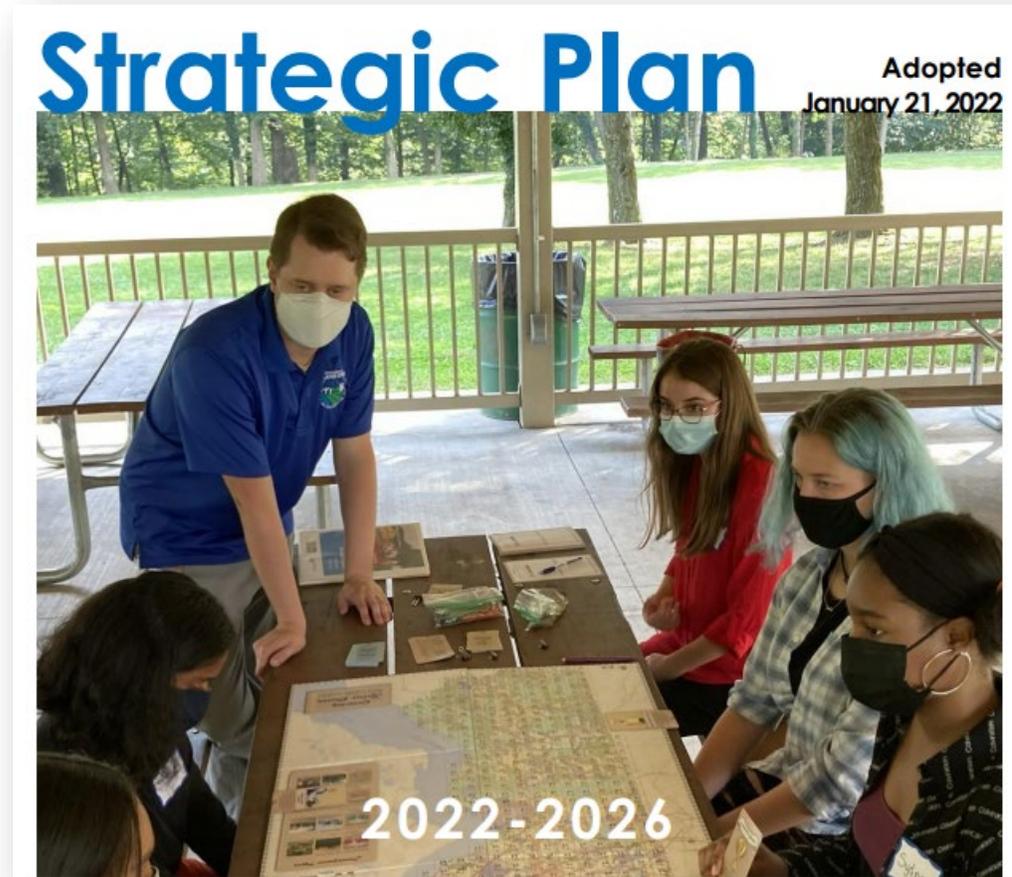
- Executive Committee Members
 - Sharon Cruz
 - Anson Gock
 - Dorothy Morris
 - Sean O'Neill

- Non Executive Committee Members
 - Rachel Alfano
 - Nate Attard
 - Austin Gray
 - Alex Modeas

2026 Actions

- **2027 Strategic Plan**
 - Reevaluate the goals and strategies for this committee
- **Improve our bill tracking and reporting**
 - In 2026, we are going to divide up the work
 - Assign members to follow certain committees
 - Assign members to track specific bills
- **Prepare for APA Day 2026**
 - Repeat the 2025 format
 - Do more prep work this year
 - Emphasize coordination with legislative staff
 - Prepare issue-based handouts?

Our Strategic Plan



- Advocacy, Public Policy, Public Engagement
 - Goal: Build stronger relationships with organizations that share our goals.
 - Goal: Develop a statewide reputation as a go-to organization for planning issues.

Be more proactive and less reactive.

2026 Actions

Questions for Strategic Plan Development

- Should we be more issue-based?
 - The DE Housing Supply Accelerator is a good example
- Advocacy versus Legislative Coordination
 - Do we advocate enough?
 - Or are we mainly focused on legislation?
 - Should we change the name of this committee?
- Do we need to set annual priorities?
 - Legislative priorities
 - And/or issue-based advocacy

APA Day 
at Legislative Hall

2026 Date TBD

***We are a resource to our legislators.
Join us to spread the message.***



**American Planning Association
Delaware Chapter**

Creating Great Communities for All

Legislative and Policy Updates

Federal

- Executive order to prevent large institutional investors from purchasing single-family homes
 - <https://www.whitehouse.gov/presidential-actions/2026/01/stopping-wall-street-from-competing-with-main-street-homebuyers/>

State

- Freshwater Wetlands Bill
 - Latest committee meeting was 1/22/2026
- House Bill 266

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- **DE APA Chapter Round Table/Mini Presentations Planning Highlights & Priorities in DE & Region;**
- 2027-2031 Strategic Plan Update
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concerns (Admin Support), Challenges

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations Planning Highlights & Priorities in DE & Region;
- **2027-2031 Strategic Plan Update**
- **Action** – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concerns (Admin Support), Challenges

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations Planning Highlights & Priorities in DE & Region;
- 2027-2031 Strategic Plan Update
- **Action – New Treasurer Board Vote**
- Ex-Officio Discussion (Bylaws Amendment)
- Topics of Interest (America's 250th), Concerns (Admin Support), Challenges

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations Planning Highlights & Priorities in DE & Region;
- 2027-2031 Strategic Plan Update
- Action – New Treasurer Board Vote
- **Ex-Officio Discussion (Bylaws Amendment)**
- Topics of Interest (America's 250th), Concerns (Admin Support), Challenges

Ex-Officio Discussion (Bylaws Amendment)

- County Planning Directors (3)
- OSPC Director (1)
- Emerging Planner (1)

Position	Name
President	Mike Tholstrup
President-Elect/VP	Kelly Valencik
Treasurer	VACANT
Secretary	Savannah Edwards
Past President	Sean O'Neill
PDO	Sean O'Neill
Appointed Member	Mike Hahn
Appointed Member	Mike Fortner
Appointed Member	Bill Swiatek
Appointed Member	Chris Oakes
Appointed Member	Dorothy Morris
Appointed Member	Anson Gock
Appointed Member	Josh Thomas
Appointed Member	Sharon Cruz
Appointed Member	Jen Reitz
Honorary Member	Tim Gibbs

Agenda

Business Meeting

- President's Report
- Treasurer's Report
- Committee Reports and Discussion
 - Membership
 - Meetings and Events
 - Communications
 - Advocacy
- Lunch
- DE APA Chapter Round Table/Mini Presentations Planning Highlights & Priorities in DE & Region;
- 2027-2031 Strategic Plan Update
- Action – New Treasurer Board Vote
- Ex-Officio Discussion (Bylaws Amendment)
- **Topics of Interest (America's 250th), Concerns (Admin Support), Challenges**



Draft 2026 Work Plan

Priority	Project	Strategic Initiative	Responsibility	Timeframe
1	Develop Budget and Work Program for 2026	Chapter Operations	Management and Finance Committee	December - January 2026
2	Annual Reporting - Chapter Recap Presentation, and Chapter Performance Evaluation	Chapter Operations	President and Vice-President	November - January 2026
3	Host Executive Leadership Retreat	Meetings and Events	Meetings and Events Committee	January 2026
4	Host Annual Meeting and Fall Conference	Meetings and Events	Meetings and Events Committee	Plan through 2026
5	Complete the 2027-2031 Strategic Plan Update	Chapter Operations	Vice President and Ad-Hoc Committee	Plan through 2026
6	Participate in the APA Advocacy Conference and meetings with Congressional Delegates	Advocacy, Public Policy, Public Engagement	Advocacy Committee	September
7	Organize Chapter files and continue implementation of Dropbox/Gmail	Chapter Operations	President and Vice-President	Complete by March
9	Review/Update Continuity Notebook	Chapter Operations	Executive Committee	Ongoing
10	Develop a Content Strategy document to guide communications improvements	Website and Communications	Communications Committee	February-April
11	Host Training & Networking Events (Aim for at least 1 in each county)	Membership/Meetings and Events	Committee Chairpersons	Plan through 2026
12	Host virtual CM trainings, such as the Lunch & Learn series and Mid-Atlantic Collaborative	Membership/Meetings and Events	Committee Chairpersons	Ongoing
13	Engage partner organizations to make our advocacy efforts more effective and efficient	Advocacy, Public Policy, Public Engagement	Advocacy Committee	Ongoing
14	Continue recruitment activities for a diverse membership, including outreach to emerging planners	Membership	Membership Committee	Ongoing
15	Continue activities that encourage Equity, Diversity, and Inclusion (EDI)	Membership	Membership Committee, Committee Chairpersons	Ongoing
16	Continue website maintenance, monthly email newsletters, and periodic email updates	Website and Communications	Communications Committee	Ongoing
	Support AICP candidates, and host AICP prep sessions as needed	Chapter Operations	PDO, and Executive Committee	Ongoing
17	Present Chapter Awards	Membership/Meetings and Events	Ad-Hoc Awards Committee	June-October